



SACHA GRELLARD

ARTISTIC DIRECTOR



ABOUT ME

I'm a 24 years old french designer, living in Paris and currently relocating in San Francisco. I think design is about passion, motivation, enthusiasm and joy. My work is a mix of powerful concepts and graphical ideas.

CONTACT

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INTERESTS

TRAVELS, DESIGN, MUSIC,
THEATER, VIDEO DIRECTION,
PHOTOGRAPHY

SKILLS

PHOTOSHOP	◆◆◆◆◆◆◆◆◆◆
ILLUSTRATOR	◆◆◆◆◆◆◆◆◆◆
INDESIGN	◆◆◆◆◆◆◆◆◆◆
FINAL CUT	◆◆◆◆◆◆◆◆◆◆
PREMIERE	◆◆◆◆◆◆◆◆◆◆

WORK EXPERIENCES

ATELIER 18 / 2015 - TODAY

Artistic Director

Brand strategy, identity, publishing, packaging, commercial architecture, webdesign (radio industry, music industry, architecture...)

FREELANCE WORK / 2014 - TODAY

BBH agency (London) British Airways, Ub Trends (Paris)
Artistic direction, visual identity, publishing...

LA MAISON B / 2014 - 2015

Junior Artistic Director

Branding, publishing, advertising, identity (Givenchy, Chanel...)

VOGUE PARIS / 2012

Assistant Artistic Director

Publishing, photography, typography (Helmut Newton'book)

EDUCATION

MASTER'S DEGREE, 2 / 2014-2015

Artistic Director - Intuit.Lab School, Paris

Branding, design project, semiology, marketing, sociology, brand strategy, creative direction

MASTER'S DEGREE, 1 / 2013-2014

Visual Communications Designer - Intuit.Lab School, Paris

Identity, packaging, branding, publishing, marketing, graphic conception

BACHELOR'S DEGREE / 2013

Graphic Designer - UQAM, Montreal

Publishing, graphic design, audiovisual, photography, typography

LICENCE'S DEGREE / 2011 - 2013

Graphic Designer - Intuit.Lab School, Paris

Typography, packaging, marketing, semiology